



Career Assessment and Career Exploration Tools - *Most Recommended*

Career Assessment

Schedule with a Career Coach to learn how to apply this information effectively. <https://bryant.joinhandshake.com/stu>

SkillsScan – Zero in your top work-related skills. Make a 60-minute Career Exploration appointment to complete this in-person card sort activity.

VIA Survey - Recognize signature Character Strengths that help you find value in specific occupations and environments. Use our unique link to take the survey. <https://www.viacharacter.org/survey/pro/bryantcareer/account/register>

MyPlan Values Assessment - Identify the needs and motivations that lead to increased job satisfaction. <https://www.myplan.com/assess/values.php>

O*Net Interest Profiler - Find specific fields and occupations that may interest you. <https://www.mynextmove.org/explore/ip>

Occupational Research

Seek the advice of a Career Coach to learn how you can apply these and other tools to your own goals.

What Can I Do With This Major - Learn about typical career areas and types of employers that hire people with each major, as well as strategies to make you a more marketable candidate. Continue research through websites provided. Access: Only through Bryant network. <https://whatcanidowiththismajor.com/major/>

O*Net Online – Premium occupational research tool with details and data provided by the US Department of Labor. Start with the Occupation Quick Search or use the Advanced search to find occupations that match your skills and interests. <https://www.onetonline.org/>

Candid Career - Discover career fields you did not know existed. Watch real people speaking openly about their jobs. Access: Only through Bryant network. <https://www.candidcareer.com/>

LinkedIn Alumni Search - Explore careers of alumni in your major and connect with the Bryant community. Access: Free to the public. <https://www.linkedin.com/school/bryant-university/people/>

Employer Research

Research organizations of interest, then reach out to inquire about internships and jobs.

Career Shift - Create a list of companies in a geographic area, then find job opportunities and networking contacts in one search. <https://www.careershift.com/?sc=Bryant>

Veteran Jobs Mission - Review employers dedicated to hiring veterans. <https://www.veteranjobsmission.com/meet-the-coalition>

Interstride - Employment resources by country or US cities, including links to employers who sponsored H-1B visas in the past. Also features corporate profiles for 100,000+ companies. <https://student.interstride.com/dashboard>

Industry Directories and Contacts from Grey House Publishing:

Look in our Featured Resources: Food & Beverage - Broadcasting Industry - Venture Capital & Private – General Business Information Resources. <https://career.bryant.edu/guides-and-resources/resources-directory.htm>

Diversity, Equity and Inclusion Resources Page
<https://career.bryant.edu/diversity-equity-and-inclusion/>

Job Search Guide - Links for all Interest Areas
<https://career.bryant.edu/resources/files/Job%20Search%20Guide%202021%20v5.2.pdf>

Best Way to Explore Occupations, Internships, and Job Opportunities: Networking

Conversation Starters with People You Know:

Family • People in Your Community • Recruiters • Bryant Alumni

Keep it brief:

Hello Jim,
I'm a Bryant [*field of study*] student exploring possible career paths and interested in learning more about yours. If you have 15-20 minutes to talk or meet, I'd also like to ask about your own career and advice you might have for me.
Thank you!
Jenny Orwell

Once the person connects on LinkedIn or writes back, then send a full message, with a specific ask:

Hi Jim,
Thanks again for connecting. I came across your profile when I was searching for examples of Bryant alumni who have been successful in marketing. I have some background in social media and working on my analytical skills through Bryant coursework and team projects, so I look forward to learning more about the field and applying for internships in the future. I was hoping you could tell me what it's been like working at XYZ Partners and how you have been successful with making decisions and finding opportunities. If you have 30 minutes to talk on Zoom sometime, I would greatly appreciate it. I would be available as soon as next Wednesday or Thursday before noon.
Thank you for considering and have a great day!
Jenny Orwell

Set up the call/coffee and ask about how they got into the field and what they are enjoying about it.

See the Amica Center for sample Informational Interview questions. Feel free to ask if there is anyone else in the organization, they think you may want to speak with. At the end, ask how you can stay in touch about internship or job opportunities they may learn about.

Ideas for Staying in Touch

1 month later – A friendly email that includes any of the following:

- Say hello and thanks again for previous conversations; Send well wishes for a great summer or holiday season.
- Let them know one thing you researched since your last conversation that interested you.
- Maybe add an article about news in the industry, if you are going to meet again soon and want something to chat about. Find articles shared by that company, or in related LinkedIn groups and discussions.
- End with "hope to be in touch again soon..." is fine.

2 months later – An email to touch base and take the conversation further:

- Tell them something you've learned in class or class projects that you think will benefit you professionally.
- Ask if you can set up a call or meet the following month (month 3) to ask for some professional advice.
By then, you will have new questions, either about your resume or job search or otherwise.

3 months later – During the meeting or call:

- Ask what has been new at their job.
- Ask some questions about your own search or what issues are trending in the industry.